

Jacob Bairen

UX/UI Designer

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About Me

Creative, forward-thinking digital designer with experience in UX/UI design, web design and branding. Skilled in Adobe Creative Cloud, Figma, HTML, and CSS. Professional project management, research, and planning. Graphic Design graduate from Flagler College.

Skills

- Branding
- Interactive Design
- UX/UI Design
- React
- Wordpress
- Figma
- HTML5
- CSS
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Dreamweaver
- Adobe XD
- Premiere Pro
- Adobe After Effects
- Javascript

Education

Bachelor of Arts: Graphic Design

Flagler College, St. Augustine, FL

Cum laude

2017-2020

Associate of Arts

St. Johns River State College, St. Augustine, FL

Summa cum laude

2014-2017

Professional Experience

2020-Present

Senior Designer

eShop Marketer, LLC

I am responsible for any high-level brand assets and all company websites. I redesigned the brand and website architecture from the ground-up, which led to a 500% increase in company revenue.

I also oversee a team of graphic designers and collaborate with them on marketing materials and user resource creation.

2018-Present

Senior UX/UI Designer

Goss Life

I work on user research and responsive web design. I created the company brand suite from scratch, and work on UI design and UX research, as it relates to the website.

I collaborate with the product development team for handoff in Figma. Wireframing and low-fidelity prototyping is done in Photoshop, and then high-fidelity prototyping is finished in Figma for use by developers.

2018

Graphic Design Intern

Future Friends

I was responsible for market research for design projects for local businesses. I conceptualized marketing assets and prepared them to be fleshed out and finalized by senior designers.

I also helped create merchandise concepts for the company to help promote internal initiatives.