

Jacob Bairen

Graphic Designer

About Me

Creative, forward-thinking digital designer with experience in web design and branding. Skilled in Adobe Creative Cloud, web design, proto.io, and InVision. Professional project management, research, and planning. May 2020 graduate with a degree in Graphic Design from Flagler College.

Skills

Adobe Photoshop, Illustrator, InDesign, Dimension, Dreamweaver, Premiere Pro, After Effects, Wordpress, web design, Mac and PC, HTML, CSS, branding, interactive design

Education

Bachelor of Arts: Graphic Design

Flagler College, St. Augustine, FL

Cum laude

2017-2020

Associate of Arts

St. Johns River State College, St. Augustine, FL

Summa cum laude

2014-2017



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Professional Experience

2020-Present

Senior Designer/Digital Marketing Coordinator

eShop Marketer, LLC

- Design and upkeep of all company websites and brand suite
- Oversight of promotional materials company-wide
- Supervision and direction of in-house graphic design team
- Management of company marketing strategies and advertising

2019-Present

Senior Web Designer

Goss.Life

- Design and upkeep of company website
- Brand and logo development for company
- Project management and presentation
- Collaboration with development team to expand and maintain website

2019

Freelance Designer

Boyette Insurance Group

- Competitive market research
- Development of branding plan
- Creation of company logo and branding scheme

2018

Graphic Design Intern

Future Friends

- Merchandise design research
- Interior redesign for client through design research and mural painting
- Branded apparel design
- Production print layout and design